



NEWS RELEASE

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NOVAMELT-JOWAT EXPANSION COMPLETION & BUILDING DEDICATION

ARCHDALE, North Carolina, USA – March 4, 2011 – On Wednesday, February 23, 2011, Novamelt-Jowat LLC celebrated the completion of its factory expansion with a ribbon cutting ceremony. Both of the owners of Novamelt GmbH, Mr. Harold Braun and Mr. Pieter Mol, as well as senior management from Jowat Corporation were in attendance at the building dedication and Grand Opening ceremony.

“This investment underscores Novamelt’s dedication to our customers in the North, Central, and Latin America North markets” said Mr. Braun. “This expansion is just the next step in our global growth strategy and in our efforts to support our growing customer base worldwide, and to secure reliable sources of raw material supply for this growth” continued Mr. Braun.

The new facility includes 30 ft. tall movable racks to maximize storage and enhance operational and distribution efficiencies. The expansion has effectively doubled the size of the manufacturing and storage facility. It is a welcome addition to the original facility that has been operating at full capacity since early 2006.

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For more information about Novamelt adhesives, call Novamelt-Jowat LLC at 1-336-434-9520, fax 336-434-9501, or view www.novamelt-jowat.com.

Novamelt-Jowat LLC is a market leader in high performance adhesives for label, tape, medical, hygiene, and industrial products manufacturing.

Novamelt-Jowat offers a comprehensive line of hot melt pressure sensitive adhesives, and UV-curable hot melt adhesives. With manufacturing and in-house R&D as well as application laboratories in North Carolina and Germany, it is our standard to provide the highest quality, customer-oriented, custom formulated products and process solutions. Novamelt-Jowat LLC was founded in 2005 as a joint venture between Novamelt Germany and Jowat Corporation.

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